



JENNIFER L. HENRY

Senior Vice President, Global BPO Sales



Jennifer L. Henry brings over 25 years of experience and a relentless passion for innovation in the employee benefits insurance industry to her role as Vice President of Sales at Boon-Chapman. A dynamic leader and mentor, Jennifer is committed to cultivating a national sales team that delivers unparalleled client support and creates long-term value for employer groups and brokers alike.

Jennifer's career began as an Account Manager for a Broker, where she developed a strong foundation in benefits consulting. Her journey led her to pivotal roles in both fully-insured and self-funded markets, including a successful tenure with Coventry Health Care and later as Regional Vice President of Sales at Meritain in Texas. As Executive Vice President of Sales at Colorado HealthOP, Jennifer built a top-performing sales organization, blending strategic foresight with a deep understanding of client needs.

Jennifer's leadership philosophy is rooted in collaboration, education, and sustainable solutions. She believes in empowering clients

with knowledge and creating benefit plans that not only address immediate challenges, but also provide a roadmap for long-term success. Her ability to connect complex industry concepts with practical, actionable strategies sets her apart as a trusted partner for employers and brokers navigating the evolving healthcare landscape.

Beyond her professional contributions, Jennifer actively gives back to her community, serving on the boards of regional charitable organizations in East Texas. She is a passionate advocate for causes that make a meaningful difference in people's lives. When she's not working or volunteering, you can find Jennifer on the golf course with her husband, where her competitive spirit shines through.

Jennifer earned her bachelor's degree from the University of Texas at Dallas. Her dedication to professional growth, community engagement, and innovative solutions underscores her commitment to excellence in every endeavor.